### Employment and Skills Outer North East Community Committee

# Total number claiming Universal Credit (UC)

The total number of people who are claiming Universal Credit (UC), as of June 2024, in the Outer North East Community Committee area is 2,905. This is an increase of 185.6% since March 2020 (pre-pandemic levels), and an increase of 32 claimants on the previous month.

The table below shows the total number of people claiming Universal Credit in Leeds, the Outer North East Community Committee area and by ward.

	Universal Credit Claimants 16-64yrs						
	March 2020		May 2024		June 2024		
	Number	Rate*	Number	Rate*	Number	Rate*	
Leeds	35,450	6.8%	88,802	17.1%	90,295	17.3%	
Outer North East	1,017	2.9%	2,873	8.3%	2,905	8.4%	
Alwoodley	572	4.3%	1,545	11.6%	1,544	11.6%	
Harewood	152	1.5%	461	4.6%	471	4.7%	
Wetherby	293	2.6%	867	7.6%	890	7.8%	

\*Rate shows the number of claimants not in employment as a percentage of the working age population

# Universal Credit (Not in Employment)

The number of people who are claiming Universal Credit (UC) due to unemployment, as of May 2024, in the Outer North East Community Committee area is 1,726. This is an increase of 164% since March 2020 (pre-pandemic levels), and an increase of 26 claimants on the previous month.

The table below shows the number of people claiming Universal Credit (Not in Employment) in Leeds, the Outer North East Community Committee area and by ward.

	Universal Credit Claimants (Not in Employment) 16-64yrs						
	March 2020		April 2024		May 2024		
	Number	Rate*	Number	Rate*	Number	Rate*	
Leeds	23,631	4.5%	55,008	10.6%	55,352	10.6%	
Outer North East	653	1.9%	1,700	4.9%	1,726	5.0%	
Alwoodley	387	2.9%	922	6.9%	957	7.2%	
Harewood	95	0.9%	276	2.7%	275	2.7%	
Wetherby	171	1.5%	502	4.4%	494	4.4%	

\*Rate shows the number of claimants not in employment as a percentage of the working age population

# Employment and Skills (E&S) Activities and Provision

The table below shows the number of people supported by the E&S Service from the Outer North East Community Committee area and by ward.

	Accessing Services		Into Work		Improved Skills	
	2023/2024	2022/2023	2023/2024	2022/2023	2023/2024	2022/2023
	(Apr – Mar)	(Apr – Mar)	(Apr – Mar)	(Apr – Mar)	(Apr – Mar)	(Apr – Mar)
Outer North East	295	383	69	90	121	126
Alwoodley	220	266	49	55	93	92
Harewood	45	66	13	27	18	20
Wetherby	30	51	7	8	10	14

During April 2023 to March 2024:

- 13,513 people accessed the Service, 295 of whom were residents from the Outer North East.
- Supported 3,094 people into work, 69 of whom were residents from the Outer North East. Customers were supported into work across all sectors with the largest numbers in construction, health and care, including childcare, manufacturing, ICT, digital and comms.
- Supported 4,300 people to improve their skills, 121 of whom were residents from the Outer North East.

### Leeds Employment Hub

A single point of contact for all funded programmes and Jobshops which provides tailored and comprehensive support into employment or education to <u>all</u> Leeds residents. Employment Hub Advisors deliver the programme by providing one to one support, tailored preventative and remedial support to Leeds residents who are disadvantaged in the labour market. The Employment Hub Advisors are co-located within the Jobcentre Plus centres across the city. Further funding has been secured which will see the role of the Advisors continue until at least March 2025.

All Jobshops are open 5 days a week for face-to-face appointments which include City Centre Community Hub. There is a pop up Jobshop at Moor Allerton Community Hub on Thursday 09:00 – 17:00 and Friday 09:00 – 17:00.

#### **Community Learning**

Community Learning provision continues to deliver an effective, broad and inclusive curriculum to support the continuation of learning in collaboration with subcontracted partners. Courses were delivered through a range of models which includes face to face within a community setting, online and through distance learning, opening new opportunities for adults to learn and develop their confidence.

Between April 2023 and March 2024, there have been 730 courses delivered at 74 community venues in Leeds, with 3,596 residents starting a course, of whom 109 were residents from the Outer North East. In addition, there were 34 courses delivered on-line.

For further information on courses available both online and face to face at community venues, please visit: <u>https://leedsadultlearning.co.uk</u>

# **Multiply**

Multiply is the free, government funded, adult maths support programme, part of Levelling Up, Skills for Life. The programme is aimed at helping adults to improve their maths skills and boost their number confidence. E&S are developing and delivering courses and activities through partnerships with community organisations and other partners; to help people use numeracy to manage their money; for parents wanting to increase their numeracy skills in order to help their children.

Between April 2023 and March 2024, there have been 77 courses delivered at 48 community venues in Leeds, with 657 residents starting a course. Courses range from Building Confidence with Maths, Multiply and ESOL, Money and Work, and Basic Money Skills.

# **Community Engagement**

Engagement with a number of community organisations within the area to raise awareness and provide information and advice on the employability and skills support available, job opportunities and a point of contact for referrals for one to one support and access to skills delivery. Exploring bespoke skills provision with organisations to meet an identified need. Between April 2023 and March 2024, there have been 109 community engagement activities taken place during this period across the city supporting 3,062 people, of these 23 activities have taken place within the east of the city engaging with 351 people.

# School and College Engagement

There have been engagement events and activities delivered in schools and college, including Apprenticeships awareness sessions, careers fairs, mock interview sessions, sector specific talks and employer site visits. Between April 2023 and March 2024, there have been 108 School and College activities across the city supporting 7,160 young people, 1,173 parents and carers, and 357 teachers. Of these, 22 events have taken place within the east of the city engaging with 1,512 young people, 230 parents and carers, 51 teachers.

#### **Events delivered between January and July 2024**

 Scape Accommodation Recruitment information sessions were delivered at City Centre Hub in July 2024 to support recruitment into roles for Housekeepers, Night Porters, Maintenance Operatives and Receptionists, 50 people attended. Attendees had the opportunity to engage directly with the recruiter through informal interviews. Those who demonstrated potential were invited to a second interview, moving one step closer to securing a position, all attendees and candidates were signposted for support throughout the process.

- Connecting Schools to Hospitality programme matched six schools with hotels across Leeds, a total of 90 students participated in the programme, offering a flexible schedule of 3-4 visits to either the school or hotel. The activities included masterclasses in mocktail making, cooking classes, bedmaking, and other skills development opportunities. The programme concluded with a Celebration Event on 8<sup>th</sup> July 2024 at Leeds City College Printworks campus, where students who showed exceptional passion or enthusiasm were recognised with an award.
- **SEND Next Choices Event** took place on 25<sup>th</sup> June 2024 at Leeds First Direct Arena. The event was aimed at supporting young people who have Special Educational Needs and Disabilities (SEND). A total of 70 exhibitors participated, offering jobs, Apprenticeships, volunteering, training opportunities, leisure activities along with other specific support. 2,000 young people attended and the feedback was very positive.
- **Recruitment to Health and Care Careers** 25 Information / Assessment Sessions were delivered in 6 venues across the Priority Wards and the City Centre, 178 people attended. These sessions supported recruitment to roles within Adult Social Care, Children's Residential Practitioner, Administrative, Primary Care Navigator, Pharmacy Apprenticeships and Facilities Technician roles.
- Seasonal Gardeners Recruitment Events were held in May and June 2024 at various community hubs. The sessions aimed to provide support for the recruitment of Seasonal Gardeners, a key initiative for maintaining the city's public spaces, 80 residents attended the sessions.
- **Tech Careers Launchpad** workshop took place on 26<sup>th</sup> May 2024 at Accenture, City Centre for "getting noticed in Tech", "personal branding", "confidence building", panel session and networking, 38 people attended.
- **Tech Careers Launchpad** specific for WILD (Women In Leeds Digital) took place on 16<sup>th</sup> May 2024 in the City Centre. Part of the series of Tech Launchpad, delivered in partnership with AND Digital and other digital organisations to deliver a workshop for "getting noticed in Tech", "personal branding", "confidence building", panel session and networking, 60 people attended.
- **Global Banking School Business, Accounting & Digital Jobs Fair** was held on 19<sup>th</sup> April 2024 at Great George Street. Delivered a presentation about Apprenticeships within this sector and promoted our upcoming events, 45 people attended.
- Leeds Tech Careers Launchpad took place on 13<sup>th</sup> March 2024, hosted at HAYS Tech Recruitment, delivered in partnership with Northcoders. The event welcomed guest speakers who discussed some of the 'routes into tech' including Apprenticeships, bootcamps and tech academies to help attendees understand the various options available to them. 40 people attended the event and around 40% of people attending were female, with attendees including students, graduates, career changers, people out of the labour market.
- Hospitality Sector Jobs Fair was held on 23<sup>rd</sup> February 2024 at Park Place Jobcentre, over 200 people attended. The event was a huge success with many employers commenting on the quality of candidates.
- Leeds Apprenticeships Recruitment Fair took place on 5<sup>th</sup> February 2024. Visitors could find out more about Apprenticeships and meet with providers and employers across all sectors. 119 exhibitors attended on the day to offer information, advice, guidance, and live vacancies. 11,000 visitors had the opportunity to find out about Apprenticeships, including what they involve and how they work, higher and degree Apprenticeships as well as hear from apprentices about their journeys. There were 17 presentations, attended by approximately 250 people that ran throughout the event providing an insight on various topics including STEM, Green Apprenticeships, the power of work experience, a day in the life of an apprentice and how to submit a successful application form.
- **Careers in Catering** recruitment information and interview sessions took place on 24<sup>th</sup> January 2024 at City Centre Community Hub to support the promotion of Kitchen Assistant posts in schools across the city.
- **Digital Skills bootcamps** delivered 22<sup>nd</sup> January 29<sup>th</sup> March 2024 in partnership with Microsoft and UA92. The options included Cloud skills and Data Analysis, with no prior tech skills required, aimed to help boost people's skills and employment prospects.

# **Planned Events and Activities**

- **Recruitment to Health & Social Care** Information and/Assessment Sessions will be delivered at sites across the Priority Wards and City Centre Hub in line with planned pre-employment courses that will start in September 2024. The sessions will continue to support recruitment to roles within the Health and Care sector, including Adult Social Care, Careers in Care within the NHS, Administrative and Primary Care Navigator roles.
- Leeds Digital Careers Fair is scheduled to take place on 24<sup>th</sup> September 2024, at the Leeds First Direct Arena. The Fair aims to connect visitors with the vast opportunities available within the digital and tech sectors,

contributing to the growth of Leeds as a digital hub. Preparations for the Fair are well underway, with a focus on building upon the success of the previous year's event, which had over 4,000 attendees. The Fair serves as a crucial platform for exhibitors to engage with potential talent, showcase their companies, and identify future stars in the digital landscape.

• **Reducing Reoffending Offer** as part of the early release scheme introduced to alleviate capacity pressures within the prison estate, Employment & Skills will be conducting an information session for individuals due to be released on 10<sup>th</sup> September 2024. The session will be delivered to the first cohort on 5<sup>th</sup> September 2024 and is tailored for those residing in the Leeds area, providing them with essential guidance on employment opportunities, skill development, and support services available upon their release. The aim is to facilitate a smoother transition back into the community by equipping participants with the tools they need to secure employment and build a stable future. Further sessions will be delivered up to December 2024.

### **Employer Engagement**

Within the last year the Service has supported 385 new businesses including recruiting new staff, providing support for staff facing redundancy, developing initiatives to address staff shortages and filling a high number of vacancies within key sectors.

The Employment and Skills Business Newsletter provides information and resources to support businesses' workforce needs across the city, also including the upcoming sustainability breakfast events, Leeds Inclusive Employers Network and T-Level support. The newsletter will be published every 2 months to approximately 5,000 subscribers. To find out more please visit: <a href="https://www.inclusivegrowthleeds.com">www.inclusivegrowthleeds.com</a>

#### **Further Information**

The Service has several communication channels and social media accounts that promotes events, jobs fairs, job vacancies, Apprenticeships, and courses. Please link to our accounts: <u>linktr.ee/eandsleeds</u>

Facebook: <u>facebook.com/eandsleeds</u> X (Twitter): <u>twitter.com/eandsleeds</u> Instagram: <u>instagram.com/eandsleeds</u> LinkedIn: <u>linkedin.com/company/employment-and-skills-leeds-city-council/</u> YouTube: youtube.com/@employmentandskills

Opportunities in Leeds is a weekly email service and features live jobs, Apprenticeships, and courses. To subscribe please visit: <u>bit.ly/opportunitiesinleeds</u>

For further information on Employment and Skills services and the support available please visit: <u>employmentskillsleeds.co.uk</u>